

Invitation: Parmenides EIDOS Training

Thinking
Reasoning
Decision Making

Dear Friends of Parmenides Eidos,

the Parmenides Foundation and its subsidiaries, the European School of Governance (eusg) and the Parmenides AG (former Center for Applied Thinking C.A.T.), are pleased to announce the upcoming Parmenides EIDOS Trainings in 2014:

February 20 and 21 2014 in Pullach (close to Munich)

May 21 and 22 2014 in Berlin

September 23 and 24 2014 in Oberursel (close to Frankfurt)

November 25 and 26 2014 in Pullach (close to Munich)

Well suited for:

EIDOS Beginners

Participants from the private & public sector

Participation comes with a Parmenides EIDOS Version full-trial-license (valid for one month).

Please register at least three weeks before the training.

For registration please send us the reply form.

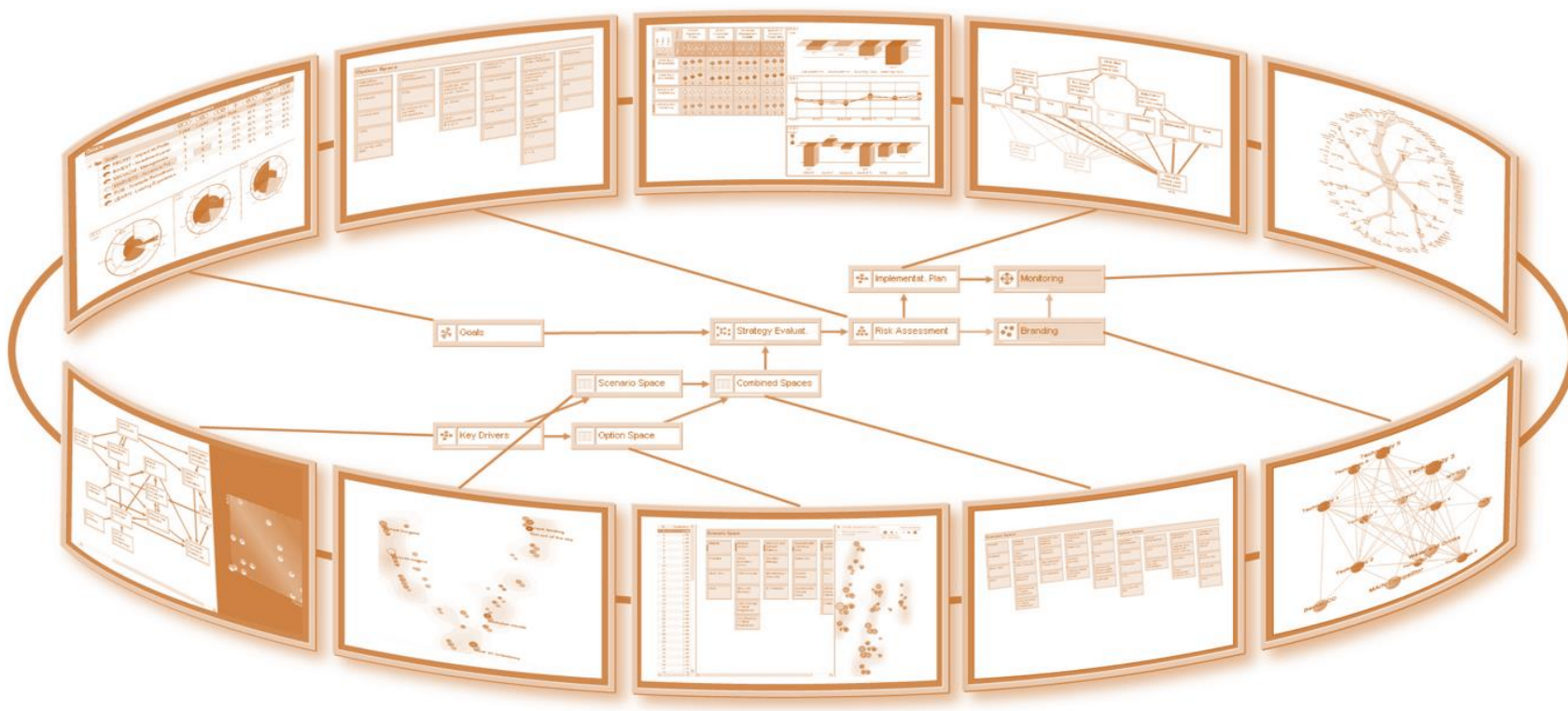
Participants in our trainings in 2013 gave the following ratings:

93% "trainer's performance was excellent"

96% "training course was useful/ very useful"

100% "training course met my expectations well/ very well"

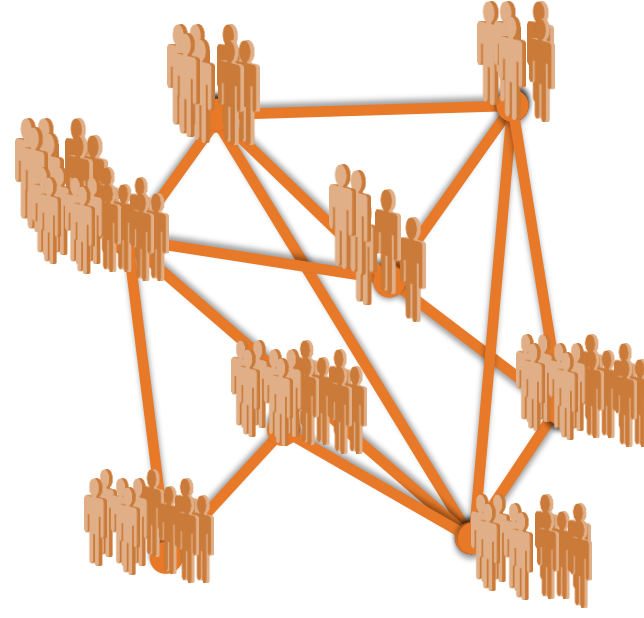
EIDOS GENERATES RE-THINKABLE THOUGHTS



Target Audience

This is principally aimed at those who:

- want to learn what the Parmenides Eidos Suite can be used for e.g. Scenario & Strategy Development, Strategic Communication and to improve managers efficiency by using Parmenides Management Toolbox.
- wish to know how easy it is to operate Parmenides Eidos.



About Parmenides Eidos



A Management Suite for
Corporate Foresight,
Strategic Communication and
the daily application of a powerful
Management Toolbox

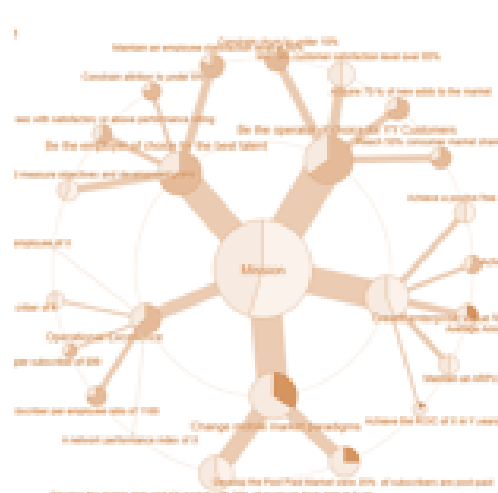
The Eidos methodology is a language of visual reasoning. It identifies and visualizes the various modules of complex thinking processes and allows combining them in transparent reasoning architectures.

First developed in the 1990s, it has been refined over nearly two decades and is now used in many large organisations (e.g. many DAX-companies) for supporting complex thinking, strategy and scenario development and decision making processes, both in the public and the private sector.

Prerequisite

The 2 days training will notably be of particular value to managers, consultants or experienced project participants with a certain knowledge about dealing with uncertainty, classical strategy development and scenario planning.

Participants don't need to have any prior experience in using Parmenides Eidos.



EIDOS Training Content & Topics

The basic training covers the theoretical background, practical training and application examples for Parmenides EIDOS and thus improves the currently existing approach to scenario analysis, strategy development and decision making in general.

Topics of the two days are:

- Principles of scenario and strategy thinking
- ease of use in tool handling (both conceptual, and manual etc.)
- a complete reasoning process going all the way from scenarios to final strategy
- the power of working in a group: the tools are also for those who wish to run a process themselves in a workshop in order to organise an exchange of experiences
- past success: The tools and this training draw on examples of real live applications

Participants will enjoy the locations and the unconventional setting of the training environment and the knowledge exchange with different companies and interesting participants.

Register

Please register by completing the attached form and sending it to:

Fax +49 30 20616292 or email doris.bergmann@eusg.de

If you register 65 days before the start of the training you are eligible for the **Early Bird price**.

In any case **please register at least 3 weeks before the start of the training.**

User statement

"Indeed, we have never been so efficient in developing strategies as when using Parmenides EIDOS™."

Prof. Dr. Rédey Ákos, Vice-Rector for Strategic Management, Pannon University, Hungary